



### The ntrepreneurship Cell

## The Entrepreneurship Cell Aryabhatta College

University of Delhi

#### **Presents**

# **Startup Week Celebrations**

16th January 2022-23rd January 2022

**Teacher Coordinators:** Dr Monica Aggarwal, Dr Shivani Raheja, Dr Ruchi Sharma

**Student Coordinators**: Simran Mehta, Shanya Srivastava Anshika Jain, Mahek Yadav, Aviral Agarwal, Yash Aggarwal, Muskan Rana, Prashant Mishra, Diksha Yadav, Udhav Singal, Shubham Yadav, Aditya Shivare

Aligning with the vision of our Prime Minister, Incubation Centre, The Entrepreneurship Cell, Aryabhatta College celebrated the spirit of entrepreneurship by making successful strides in our initiative "Entrepreneur in You" through our collaboration with 'Atal Incubation Center-JawaharLal Nehru University'. The Start-Up India Innovation Week, a week-long campaign, kick-started on January 16th 2022 marked as "National Start-up Day.

**16th January 2022**: A Google form was floated among the college students to make a database of budding entrepreneurs with their potential start-up ideas. Everyone in the collegiate circuit was encouraged to fill the form and walk the first step towards Entrepreneurship. The team received an overwhelming response for the same.

**19th January 2022**: To provide knowledge about incubation, an informational session was organized for the members of the society. Some terms related to incubation, entrepreneurship, and business were explained to the students in great detail, using real-life examples. Discussion was also initiated and students were encouraged to ask questions.

This was followed by a session on the preparation of pitch decks. Students were taught what a pitch deck is and the purpose it provides. They were also educated about the basic format of a pitch deck. Emphasis was also given on the way presentation is to be given in front of investors.

**20th January 2022-23rd January 2022**: An Instagram series was also initiated to spread awareness about curious facts and knowledge about start-ups among collegiates. The series was handled by junior members to encourage a spirit of leadership and foster team building and cooperation.

21st January 2022: Based on the session that was held on 19th January 2022, a crossword puzzle was made to test the knowledge of the students, and to understand how much they have learnt. The puzzle was time-based, and the person who got the most correct answers in the least time was announced as the winner on our Instagram handle.

The Entrepreneurship Cell, Aryabhatta College intends to make the culture of Start-Ups imbibed in our students through Hand Holding program, striving to connect with the aspiring Entrepreneurs. We are committed to building an ecosystem where everyone thrives along.

A total of 48 students participated in the program. The participant's list is attached below:

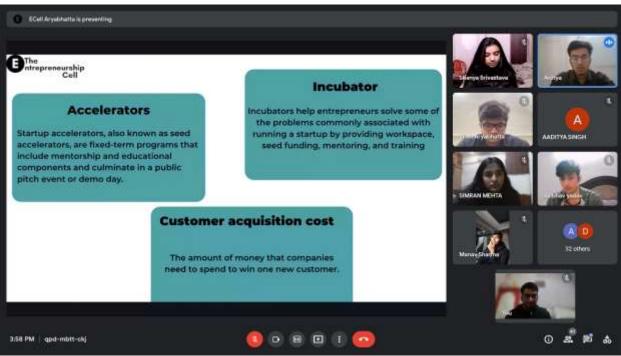
1. Aaditya Singh
2. Aastha pareek
3. Aditya kaushal
4. Aman khan
5. Anushka Bharadwaj
6. Arya Khullar
7. Aryan
8. Ayush Kataria
9. Chahat
10. Chetan Arora
11. Dev Krishna Tiwari
12. Devendra Singh
13. Dipleen Sidhu
14. Garima Jain
15. Garv
16. Garv Gupta
17. Garv I
18. Gumaan
19. Harsh Gahlot
20. harsh vijay
21. jatin pruthi
22. jatin ranjan
23. kalyani bhatnagar
24. kanan
25. kartikey

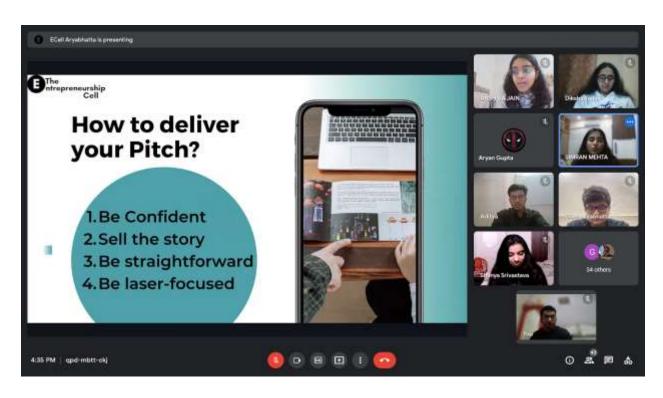
26. khushi wahi
27. khyati mukhija
28. manav
29. naina mogha
30. niketan
31. nikhil gulati
32. piyush
33. rashi b
34. raunak
35. sachin dubey
36. Shaswat
37. shrey katyal
38. shruti verma
39. shubh chopra
40. shubham yadav
41. sonali
42. sudeshna
43. surbhi sharma
44. triguna
45. vaibhav
46. vaibhav yadav
47. vansh dudeja
48. veronica

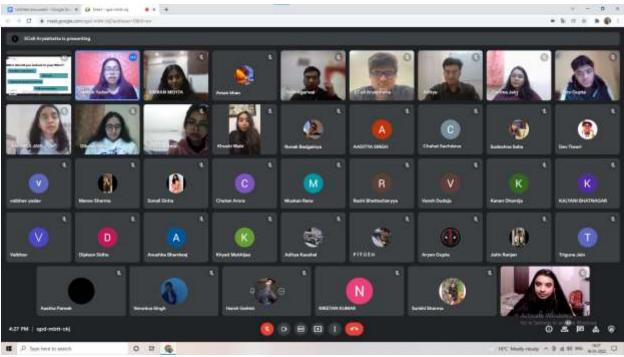
### **Event Pics**

19th January 2022 - Live Session:









### 21st January 2022 - Puzzle:



20<sup>th</sup> January – 23<sup>rd</sup> January 2022: E-Cell Instagram Series – 'Entre-Pedia':

